

Friday, May 17, 2024

Hayes Mansion, San Jose, CA

7:30 AM - 8:30 AM

Hayes Foyer



REGISTRATION & BREAKFAST

Join industry peers prior to the conference to network and enjoy breakfast. Welcome comments and educational sessions will immediately follow.

Sponsored by: RBC Global Asset Management

8:30AM - 9:50AM

Hayes Ballroom



FUTUREPROOF: HOW TO SURVIVE THE AI REVOLUTION

Speaker:

Kevin Roose

*Bestselling Author, "Futureproof"
Award-Winning Technology Columnist,
The New York Times*

Join Kevin Roose, Award-Winning Technology Columnist, The New York Times & Bestselling Author for an unforgettable keynote discussion.

There's no use sugarcoating it: AI and automation are going to take a lot of people's jobs. AI is already achieving better-than-human performance in fields as varied as law, medicine and media, and in the coming decade, millions of workers could find themselves getting replaced by robots. But robot replacement isn't inevitable, and "F.O.L.O." – fear of looming obsolescence – is a curable condition. In this talk, adapted from his book Futureproof: 9 Rules for Surviving in the Age of AI, Kevin argues that it's possible for workers, organizations, and entire societies not just to survive the AI revolution, but to thrive in it. He outlines 3 types of work – surprising, social, and scarce – that are immune to automation, and argues that in order to stay ahead of the curve, people and organizations need to embrace their human qualities, and stop doing the kinds of things that robots do better anyway.

Sponsored by: Credit Eureka

9:50AM - 10:10AM

Hayes Foyer



NETWORKING BREAK

Join industry peers and meet someone new during this networking break.

10:10AM - 11:00AM

Monterey



INTELLIGENT CASH FORECASTING

Speakers:

Alice Xu

*Vice President, and Treasurer
Workday, Inc.*

Karan Sihota

*Treasury Manager
Workday, Inc.*

Cash forecasting is critical for Treasury. The ability to generate an effective forecast to track collections and disbursements is pivotal in optimizing liquidity and working capital management. Workday Treasury will provide a view into the journey it took to enhance its enterprise cash forecasting process by employing best practices and leveraging an in-house technology solution vs buying an off the shelf solution. Speakers will also cover how machine learning functionality using a predictive forecaster tool helps create a 13-week forecast report to guide cash decision-making.

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10:10AM - 11:00AM

Morgan Hill

Speakers:

Catherine Berman
CEO
CNote

Nuray Ozbay
Investment Officer
Self-Help Federal Credit Union

Edmond Tang
Corporate Treasurer
Yelp



GENERATE POSITIVE IMPACT WHILE ACHIEVING CAPITAL PRESERVATION, LIQUIDITY & YIELD GOALS

Find out how leading treasury teams are advancing social and environmental goals by making FDIC- and NCUA-insured deposits into community financial institutions (CFIs)—and how CFIs deliver impact plus liquidity and yield. CNote CEO Catherine Berman leads a conversation with Yelp's Corporate Treasurer, Edmond Tang, who will share his approach to achieving targeted returns and measurable impact, integrating CFI investments with overall cash management strategies, and aligning deposits with corporate DEI and ESG priorities. Self-Help Federal Credit Union's Investment Officer Nuray Ozbay will add insights on how CFI's create direct and long lasting community impact with significant financial returns.

10:10AM - 11:00AM

Live Oak

Speakers:

Josh Green
Director of Trading
GPS Capital Markets

TR Wooster
Senior Treasury Manager
Hitachi Digital LLC



FOREIGN EXCHANGE TRADING & RISK MANAGEMENT

Join us for an overview of the corporate foreign exchange landscape, where we'll explore how to strategically position your FX program to manage its impact on your business operations effectively. This session will cover the various execution avenues and best industry practices, including the differences and applications of cash, TOM, spot, and forward contracts. We will also cover advanced hedging structures beyond basic forwards, such as options contracts, and discuss strategies for gaining visibility into FX risks and effective hedging approaches. Whether you're looking to refine your current FX approach or develop new strategies, this presentation will provide the essential knowledge you need.

10:10AM - 11:00AM

San Martin

Speakers:

Ed Barrie
Chief Product Officer
Treasury4

Angelina Hendraka
Chief Accounting Officer
Redis

Leslie Rabourn
Senior Director Treasury
Freshworks



HOW CAN BANKING API'S UNLOCK VALUE WITH TREASURY AND ACROSS THE ORGANIZATION?

Connectivity to your banks has remained unchanged in corporate treasury for too long. Sending and waiting for files from your bank is not an efficient process. With the development of API channels by the major banks to enable synchronous communication, the time is now that treasury can help their organizations navigate the journey to this new technology. During this session, we will provide an overview of banking APIs, how they work, and how the hybrid approach including legacy connectivity with smaller banks will be a positive change treasury can bring to their organizations and add value.

11:00 AM - 11:20 AM

Hayes Foyer



NETWORKING BREAK

Join industry peers and meet someone new during this networking break.

11:20 AM - 12:10 PM

Morgan Hill

Speakers:

Anisha Gulati
Director - Global Liquidity Specialist
Bank of America

Fawn Yu
Managing Director
FX & Rates Risk Management
Bank of America

Richard Lucero
Head of Global Treasury Ops
Dolby Laboratories, Inc.

Tyler Bach
Senior Treasury Manager
DocuSign



TREASURY & FX MANAGEMENT IN A GLOBAL ORGANIZATION USING POOLING & HEDGING

US corporates are increasingly opening new sources of revenue and cost savings via expanded business corridors in non-US jurisdictions. At the same time, today's Treasurers need to prioritize global cash management while mitigating country and currency risk. This panel will discuss global cash strategies including aggregated pools and FX hedging. Deploying optimal tactics can help automate funds settlement, ensuring cash reaches the right place at the right time in the currency of choice.

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11:20 AM - 12:10 PM

San Martin

Speaker:

Claire Wang
Senior Manager Treasury
ServiceNow



MAPPING THE FUTURE OF TREASURY DATA & ANALYTICS

During this session, ServiceNow will delve into its strategy and initiatives aimed at developing a robust Treasury Technology and Data Insights team. Through leveraging the wealth of Treasury data, ServiceNow aims to transform Treasury into a strategic internal partner, influencing decision-making processes. Claire Wang, Senior Treasury Manager, will walk through pivotal phases including Treasury System Architecture and Data Lake, Data Dictionary establishment, Data Mapping & Integrity assurance, Reporting Dashboards creation, and implementation of Predictive Analysis tools. These phases have enabled ServiceNow to effectively manage its data, converting it into actionable insights. However, this journey is not without its challenges. Attendees will gain insights into the hurdles encountered and the innovative solutions devised to address critical business needs. ServiceNow will explain the significance of this endeavor for Treasury and invite participants to engage in discussions about the lessons learned thus far. Join us for a comprehensive exploration of our experiences and insights.

11:20AM - 12:10PM

Monterey

Speakers:

Jason Straker
CFA, Vice President,
Senior Sales Representative
Federated Hermes

Brandon Hillstead
Assistant Treasurer
Autodesk



THE FED AND INTEREST RATES AT MID-YEAR... NOW WHAT?

The Federal Reserve's extraordinary tightening campaign against inflation has complicated cash management for more than two years. But after years of ultra-low rates, it's been a good problem to have. Many managers have found that spreading their clients' cash across multiple liquidity vehicles, including money market funds, and time horizons, such as apportioning non-operating cash to higher yielding products, to be a sound strategy. But that approach must be constantly adjusted based on the mosaic of Fed policy, economic health, inflation data and in 2024, election year politics.

11:20AM - 12:10PM

Live Oak

Speakers:

Zachary Brown
EVP, Investment Reporting
ICD

Christie Yu
Assistant Treasurer
KLA



TREASURY'S USE CASE FOR AI IN INVESTMENT PORTFOLIO ANALYTICS & REPORTING

Monitoring various types of investment risk is a continuous process for most treasury practitioners, but when market crises like war and bank failures require on demand exposure analysis and reporting, treasury's manual approach may fall short. In this session, KLA, Assistant Treasurer, Christie Yu joins ICD investment reporting expert Zachary Brown to discuss the use case for AI in investment portfolio analytics and reporting, sharing how treasury teams can save time and gain confidence with an accurate, comprehensive view of counterparty exposures.

12:10PM - 1:00PM

Hayes Foyer



NETWORKING LUNCH

Join industry peers to network and enjoy lunch. We curated a buffet menu to provide diverse selections that satisfy many dietary requirements.

Sponsored by: Morgan Money

1:00PM - 1:50PM

Hayes Ballroom

Speaker:

Philip Henderson
Expedition Leader
Full Circle Everest



FULL CIRCLE EVEREST – SAN DIEGO TO EVEREST AND BEYOND...

In early 2022, out of the approximately 6,000 people who had ever climbed Mount Everest, only 11 of them were black... less than 1%. At that time, Philip Henderson, and his team "Full Circle Everest" were already on a mission to change that for a number of reasons, and on May 12th, 7 of the FCE team reached the highest point on Earth.

Join expedition leader Philip Henderson as he shares insight into his life experiences, the Full Circle Team, and the additional challenges they faced before even reaching Base Camp. Hear a thought-provoking perspective that reaches beyond the obvious risks of Climbing Everest. Meet the adventurer and read his featured highlight in National Geographic here.

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1:50PM - 2:10PM

Hayes Foyer



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PNC Treasury Management

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2:10PM - 3:00PM

Monterey

Speakers:

Brian Krafcheck
Sr. Director, Treasury
Salesforce

Timothy Lee,
Treasury Manager
Salesforce



DEMYSTIFYING CASH FLOW FORECASTING

In a constantly changing world, discover how Salesforce's Treasury team leverages real-time data to get visibility into cash and better forecast future cash flows. Through the use of industry leading tools in data manipulation and data visualization, getting actionable insights into cash flows in an automated fashion has never been easier. Streamline and automate the mundane tasks of data extraction and data manipulation with technology and free up more time for value-added analysis to proactively make better predictions on your cash flows.

2:10PM - 3:00PM

Live Oak

Speakers:

Will Goldthwait
Cash and Fixed Income Strategist
State Street Global Advisors

Michael Andeberhan
CFA, CAIA, ESG Investment Strategist
State Street Global Advisors

Brandon Hillstead
Assistant Treasurer
Autodesk



JEDI MIND TRICKS - MORE THAN A "FEEL GOOD" FORCE IN INVESTING

Justice, Equity, Diversity, & Inclusion: JEDI is one of many acronyms' investors come across in today's landscape. This session will shed light on the investment space through a discussion with State Street's strategy team. The session will cover the broader DEI investment landscape before a deep dive into the process and creation of a specialized JEDI solution that combines separately managed accounts and money market mutual funds. Is the Force with you?

2:10PM - 3:00PM

Morgan Hill

Speakers:

Christine Jensen
Head of Treasury
Cloudflare, Inc.

Fahad Hasan
Director of Treasury
Oyster

Kimberly Culbertson
Digital, Tech & Comms Solution Sales Head
Citi Commercial Bank



THE REAL TIME TREASURY DEBATE: WHAT IS "REAL-TIME ENOUGH" FOR YOUR BUSINESS?

This session will explore how access to real-time solutions is reshaping Treasury. We will hear from panelists who have recently evolved their own treasury operations with faster information. We will discuss how much different business models benefit from real-time transactions and how payment processes, treasury systems, and business needs influence the decision on what is "real-time enough". The panelists will share who the stakeholders were, how they made the decision, and the impact that decision had on their team's daily processes, cash forecasting, and ability to execute strategic treasury priorities.

2:10PM - 3:00PM

San Martin

Speakers:

Sonia Shah
Head of Treasury
Juniper Networks, Inc.

Karina Inga-Kamienski
Senior Director, Capital Markets
Gilead Sciences, Inc.



CAPITAL STRUCTURE AND INTEREST RATE RISK MANAGEMENT

Join us for a comprehensive discussion on capital structure and interest rate hedging strategies. Learn how to effectively manage your company's financial resources by understanding the components of capital structure, leverage, and cost of capital. This session will highlight the importance of credit ratings and their impact on debt capacity. Learn aspects of hedging interest rate risk using derivatives. Gain an appreciation on how Treasury can provide valuable insights into strategic decision making.

3:00PM - 3:20PM

Hayes Foyer



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3:20PM - 4:10PM

Monterey

Speakers:

Jessica Siu

Senior Treasury Manager
Dropbox

Tasneem Nalwala

VP, Senior Portfolio Manager Fixed Income
Goldman Sachs

David Steffa

Director of Treasury
Snowflake Inc.

Kelley Hutchison

Managing Director, Liquidity Solutions
Goldman Sachs



MANAGING CASH ON THE PEAK OF MOUNT RATES

As the Fed looks out from the apex of their hiking campaign, SEC Money Market Fund reform takes hold, and the macroeconomic landscape continues to evolve, liquidity investors must remain vigilant on the way down from the mountain. Please join Goldman Sachs Asset Management, Snowflake, and Dropbox as we explore our views on the policy easing path, the duration sweet spot, front-end credit markets, the economic outlook, and many other key topics for treasurers in the 2nd half of 2024.

3:20PM - 4:10PM

Live Oak

Speakers:

Amanda Breslin

Chief Operating Officer
Chatham Financial Corp

Chris Thomas

Director of Finance, Treasury,
and Capital Markets
Qualcomm

Scott Goverman

Managing Vice President,
Corporate Development & Treasury
Encore Capital Group



STRATEGIC HEDGING SOLUTIONS: ENHANCING RISK MANAGEMENT WITH CROSS CURRENCY AND PRE-ISSUANCE STRATEGIES

In today's turbulent market landscape, global corporations are increasingly turning to sophisticated hedging strategies to optimize their capital structure and manage financial risk effectively. Explore how industry practitioners leverage cross currency hedges as versatile derivatives tools, evaluate the pros and cons of "extend and blend" strategies, and employ pre-issuance hedging to mitigate interest rate risk during debt issuance. Gain firsthand insights into strategic decision-making and innovative approaches to navigate market complexities. By understanding the applications of these tools, attendees will be better equipped to optimize evolving market dynamics.

3:20PM - 4:10PM

Morgan Hill

Speaker:

David Fagan

Treasury Risk Lead
Block, Inc.



AI (ISH) IN-HOUSE BANKING

Join this session as Block shares insights, failings, and learnings from their transformation that led to AI-enabled In-House Banking. They'll share how they overcame traditional blockers developing a Cost of Capital Framework (Funds Transfer Pricing), set up Treasury as an In-House Banking profit center (to justify Treasury budget during economic downturns) and transitioned from spreadsheets to AI exposure modeling. This session offers actionable insights for all types of Treasury strategies regardless of budget or industry complexity. Learn how to structure and future proof transformation projects; achieve quick AI wins on existing processes, streamline functions with virtual accounts, optimize capital allocation, and unlock value with techniques like duration based DV01 FX netting and internal FTP pricing.

3:20PM - 4:10PM

San Martin

Speakers:

Cathy Fields

Assistant Treasurer
Hitachi Digital

Priti Kartik

VP, Treasurer
Crowdstrike

Deepa Palamuttam

Sr Director, Finance Technology
PayPal

Moderated by

John Christensen

Treasury Leader



A CONVERSATION ON TREASURY: LEADERSHIP AND TECHNOLOGY

This panel of seasoned Treasury leaders will discuss personal growth, leadership, and technology throughout their careers in Treasury.

4:10PM - 6:30PM

Hayes Foyer



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Liz Olinger - Zscaler

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